

INDUSTRY / SPORTS TECHNOLOGY

Get useful analysis ready for the next session.

BELTO can turn video and tracking data into review tools that fit a coaching routine. We connect model performance to the real task: finding relevant moments, understanding movement and preparing clear feedback.

WHAT WE CAN BUILD FOR YOU

01 Find the moments that matter

Detect events in match or training footage and connect them to searchable clips in an analysis interface.

VALUE TO YOUR TEAM

Give analysts and coaches more time to interpret play instead of scrubbing through full recordings.

02 Measure movement under real conditions

Build athlete-tracking and measurement components, then validate them under motion, occlusion and variable camera conditions.

VALUE TO YOUR TEAM

Make the limits of the measurement visible before it informs a training decision.

03 Connect analysis to the coaching workflow

Shape the interface around session review, event comparison and the questions coaching staff asks repeatedly.

VALUE TO YOUR TEAM

Make the output easier to adopt in preparation and feedback rather than leaving it in a separate dashboard.

WHY BRING BELTO INTO THE WORK?

One engagement can connect Sports technology, Computer vision, Analytics engineering. We define the interfaces, build the agreed path and verify its behavior with the people who will operate it.

HOW WE MAKE THE VALUE VISIBLE

Analysis preparation time / Tracking error / Coaching-team adoption

ILLUSTRATIVE APPLICATIONS / SCOPED TO YOUR SYSTEMS

Let's scope the first useful step.

Bring representative footage and three decisions the coaching staff wants the analysis to support.

[Talk to BELTO](#)

SPORTS TECHNOLOGY / FROM SCOPE TO DELIVERY

Choose the capability your operation needs.

A starting scope can cover one specialist area or connect several into a complete workflow. The service map below shows the published coverage and the operating value each area is intended to support.

Athlete Tracking

Measure athlete position and movement for performance analysis. Give coaching staff measurements with understood operating limits.

Video Analytics

Extract structured events from training and match video. Spend less analysis time searching through long recordings.

WHAT YOUR TEAM RECEIVES

An agreed system boundary and interface map; working software or infrastructure for the contracted scope; tests tied to acceptance criteria; and operating documentation with named owners. The exact package is agreed before delivery.

A PRACTICAL FIRST ENGAGEMENT

Start with one of the examples on the previous page. We review representative inputs and exceptions, establish the current baseline, then deliver a bounded path your team can inspect. Expand only after the first increment supports a useful decision.

HOW WE MAKE THE VALUE VISIBLE

Analysis preparation time / Tracking error / Coaching-team adoption

SCOPE IT AROUND ONE OPERATING DECISION

Bring one representative scenario and its exceptions. We clarify the required output, who acts on it, the systems it must reach and the evidence the receiving team needs before adopting it.

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